

F-09 : Fish marketing system in the Dondra fishing village

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A field survey was carried out in a coastal fishing village in Dondra in the Matara District. A questionnaire was designed to investigate the fish marketing system. 100 crafts belonging to 88 craftowners indicated 2 main types of marketing methods; marketing through a particular trader who has close connections with the producer and marketing through any trader at the auction. Production of 92% of the crafts are sold through the tied trader.

Production of 97.5% of multiday boats (MB), 74% of 1 day large motor boats (ODLMB), 100% of the fibre reinforced plastic boats (FRP), 92% of non mechanized canoes (NMC) and 92% of mechanized canoes (MC) are sold through particular traders and the rest sell their production to any trader through the auction. Type of craft, quantity of production and the various benefits received by the craftowners from the traders also influenced the selection of the marketing method. However, when the production was insufficient to be transported to Colombo, most of multiday and 1 day large boats, sold their production to any trader through the auction. Therefore, in addition to the tied up trade, auction too accounted for a large quantity of fish flow. During the survey period no Government involvement in the marketing was observed in this area.

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