

Section A – Keynote Address

How Business Applications Brings True Value to Internet of Things

Thomas Säld
IFS



As IFS's Senior Vice President of Research and Development, an organization of 650 employees, Thomas Säld is responsible for the development and strategic direction of IFS Applications.

Thomas started in his current position in 2006 with the expressed goal of moving R&D closer to the customer. His strong focus on involving customers in the design and development of IFS Applications has been very successful, and IFS Applications has now more than 1.000.000 users across the world.

Since joining IFS in 1993, Thomas has worked in a large number of different business areas, including business area manager, industry team leader, consulting manager, presales, and marketing. Thanks to his rich and wide-ranging experience, Thomas has cultivated a deep understanding of the challenges and opportunities facing global operations.

In 1993, Thomas Säld graduated from the Linköping Institute of Technology, where he studied Industrial Engineering and Management.

Abstract: The digital transformation have changed both business rules and consumer expectations across everything from taxi hire to health and fitness. This has been made possible through a combination of digital technologies including mobile, social, and the Internet of Things (IoT). The same technologies are having an equally profound impact on the industries that IFS focus on.

Today we see also a major growth coming from industry connecting up products, assets and equipment which is often referred to as Industrial Internet of Things (IIoT). What are the key reason behind this trend and why does the business application play a crucial role to get return on the investment in Internet of Things?

Keywords: Industrial Internet of Things (IIoT), IFS, Consumer expectations