

EARTH ESSENCE GALLERY OPENS IN COLOMBO

Link Natural opened its 'earth essence' Gallery' on the 8th December, 2011 at Deal Place, Colombo, to offer the consumers its latest range of herbal cosmetics. This is the second outlet in Colombo, the first being at Crescat Boulevard. The 'earth essence' range of cosmetics constitute Skin Care, Hair Care, Bath and Body Care products, and its specially formulated Anti wrinkle and Stretchmark creams, as well as the brand's Spa Range.

The event was graced by the crème of the fashion world, including those from the silver screen, clients, media and well wishers. The calm, soothing ambience of the Gallery created the ideal environment for customers to detach from their busy lives, converse with the therapists and select the products that were most suitable for them.

The outlet had in addition to the sales counters, limited spa facilities where foot and head massages were offered. At the opening a high demand was felt for the foot massage. Gift packs incorporating some of the earth essence products were given to all invitees.

The Gallery is now ready to provide its customers comprehensive information and advice on the healing and restorative properties of the products, for body and soul, as well as the opportunity to sample and experience the products for themselves. Unlike most cosmetics that give the outward appearance of beauty and health, 'earth essence' products promote a genuine sense of mental well-being that enhances the natural radiance of the body. This is why the brand targets a niche clientele that truly understands the functions of earth essence products and the importance of long-term use

The earth essence Gallery is located at No. 4, Deal Place A, Colombo 3, and is open seven days of the week from 10.00am to 6.30pm



Chairman Link Natural with invitees



The First sale of product by Manager Personal Care, Ms Achini Dharmasiriwardene



Foot massage room

By three methods we may learn wisdom:
First, by reflection, which is noblest;
Second, by imitation, which is easiest;
and third by experience, which is the bitterest.

Confucius (551-479 BC)