



CONTENTS

	Page No.
Foreword	
Strategic cost management for profitability of tea plantations <i>H W Shyamalie and M.A. Wijeratne</i>	01 - 10
Land degradation and control measures with special reference to plantation crops <i>M.A. Wojeratne</i>	11 - 16
Valuation of a tea bush <i>H.W. Shyamalie</i>	17 - 20
Experiences on agricultural research, linkages <i>N. Yogaratnam</i>	21- 26
Management commitment to technology adoption: a success story on innovative tea harvesting system <i>M.A. Wijeratne, H.W. Shyamalie and Hemantha Kahatapitiya</i>	27- 33
Global debate on use of biofuels continues <i>N Yogaratnam</i>	34 - 39
Beware of invisible additives and contaminants in your daily intake of Food and water <i>S.D.S. Gammanpila</i>	40 - 45
Efficacy of four insecticides as seed cane treatment for controlling of Sugarcane termites <i>B.D.S.K.B. Ralapanawa and N.C. Kumarasinghe</i>	46 - 50
Intelligent investor: Circumstances count more than attributes in investing <i>Kajanga Kulatunga</i>	51 - 52
Lessons that can be learnt form the debacle of the South African industry <i>Ryle Perera</i>	53 - 58
Entrepreneurs in the Plantation Sector : How to market your goals & vision and the critical need of a "Marketing Plan" in your toolkit <i>Thanzyl Thajudeen</i>	59 - 64